



**PHP AGENCY WELCOMES NCAA CHAMPION COACH JOHN CALIPARI
AND NHL LEGEND WAYNE GRETZKY TO SOLD OUT NATIONAL CONVENTION IN LAS VEGAS**

August 18, 2017 (DALLAS) PHP Agency Inc. ("PHP"), one of the fastest growing financial marketing organizations in the US, welcomed Coach John Calipari and NHL legend Wayne Gretzky as guest speakers at the company's 2017 National Convention held at Caesars Palace in Las Vegas, Nevada.

The three-day event will feature a full slate of activity specifically focused on making PHP's agents a success. Special guest speakers are selected to share life lessons and experience that PHP agents can directly apply to their lives. Each will be interviewed on stage by Patrick Bet-David, Founder and CEO of PHP Agency Inc.

John Calipari is an NCAA Champion men's college basketball coach. Since 2009, he has been the head coach at the University of Kentucky. Calipari was previously the head coach at the University of Memphis (2000–2009) and the University of Massachusetts (1988–1996). He was also the head coach of the National Basketball Association's New Jersey Nets (1996–1999) and the Dominican Republic national basketball team in 2011 and 2012. Calipari has been to four NCAA tournament "Final Four" with Kentucky (2011, 2012, 2014 and 2015), UMass in 1996 and Memphis in 2008.

Wayne Gretzky is a Canadian former professional hockey player and former head coach. He played twenty seasons in the National Hockey League (NHL) for four teams from 1979 to 1999. Nicknamed "The Great One", he has been called "the greatest hockey player ever" by sportswriters, players, and the league itself. He is the leading scorer in NHL history, with more goals and assists than any other player. He garnered more assists than any other player scored total points, and is the only NHL player to total over 200 points in one season – a feat he accomplished four times. In addition, he tallied over 100 points in 16 professional seasons, 14 of them consecutive. At the time of his retirement in 1999, he held 61 NHL records: 40 regular-season records, 15 playoff records, and six All-Star records. Today he still holds 60 NHL records.

Patrick Bet-David, Founder and CEO of PHP Agency Inc., said, "It is an honor and a privilege to bring Coach Calipari and Wayne Gretzky to speak to thousands of PHP associates at this year's National Convention. Their experience and leadership is a testimony to people striving to win championships at any level."

About PHP Agency

PHP Agency is a financial marketing organization company with a two-part vision: change the culture and diversity of the insurance industry and build the world's largest financial services marketing company in history. To realize this vision, PHP has partnered with some of the world's leading insurance carriers to offer clients personally suitable life insurance and annuity products and; provides a part-time or full-time career opportunity to those wishing to pursue a career as life insurance agents. The company's agents operate from their individually owned and operated offices located across the nation. The company is privately held and is headquartered in Dallas, TX.

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