

PHP Agency Inc. Announces Expanded Board of Directors

August 31, 2017 (DALLAS) PHP Agency Inc. ("PHP"), one of the fastest growing financial marketing organizations in the US, announced today that in conjunction with its previously disclosed \$10.0 million expansion financing round, the Company has expanded its board of directors to include Christopher Hopkins and Greg Share.

Patrick Bet-David, Founder and CEO of PHP, said, "The expansion of the board brings additional experience, leadership, and governance to PHP as it continues to grow and expand. I am very pleased to welcome Greg and Chris as representatives for our new investors - Ambina Partners, Atalaya Capital Management, Brener International Group and Oscar De La Hoya."

Christopher Hopkins is the Chief Operating Officer of Brener International Group, LLC. Concurrently, he is the Executive Vice President of Forever Orange, LLC, the parent company of the Houston Dynamo (MLS) and Houston Dash (NWSL). Prior to joining Brener International, Chris served in multiple executive roles including Senior Vice President of Corporate Development at Playboy Enterprises, Partner at Rizvi Traverse Management and director of M&A at Platinum Equity. Chris is a graduate of the University of California, Berkeley, and received a JD and a MBA from the University of Southern California.

Mr. Share is Managing Partner of Ambina Partners, LLC, an investment firm focused on investing in software and financial services companies. Mr. Share also has over twenty years of private equity experience, which included leadership positions at Moelis Capital Partners LLC, Fortress Investment Group LLC and Madison Dearborn Partners, LLC where he focused on the software and financial services sectors. Mr. Share earned a B.S. degree in Economics from the University of Pennsylvania, The Wharton School.

About PHP Agency

PHP Agency is a financial marketing organization company with a two-part vision: change the culture and diversity of the insurance industry and build the world's largest financial services marketing company in history. To realize this vision, PHP has partnered with some of the world's leading insurance carriers to offer clients personally suitable life insurance and annuity products and; provides a part-time or full-time career opportunity to those wishing to pursue a career as life insurance agents. The company's agents operate from their individually owned and operated offices located across the nation. The company is privately held and is headquartered in Dallas, TX.

www.phpagency.com

PR Contact:

Mario Aguilar
PHP Agency Inc.
5001 Spring Valley Road - Suite 1155E
Dallas, TX 75244
(469) 917-4600 X105
mario@thephpagency.com